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I learnt that to code an appealing and user-friendly website, a lot of hard work and planning is required to implement many things into the file. Planning through project plans, which included purpose, target audience, site type, etc. Completing wireframes and storyboards also helped in properly planning my website. Some things that I learnt in class such as margins, padding, font, CSS and HTML, everything plays a part into making a web page look visually appealing and easy to navigate. Therefore, the importance of planning beforehand is very important to know what to do in the future so that ideas can be carried out smoothly.

The skills that I obtained from my module DVD helped me to further enhance the images that I either took personally or from the internet. It helped me to give my website the feel that the photos were lacking in order to have a greater impact on the audience. Studying DVD greatly assisted me in making my website more appealing as I knew which elements to apply. However, there was a setback between visual appeal and practicality, I had to balance the two to achieve a successful website. For instance, my DVD teacher taught me not to have redundant headings that lead to the same place as it might confuse the user. Whilst my WCD teacher told me it was better to make sure the user knows which page he or she is at. With the knowledge of the two I had to balance it out as well as many other factors.

I looked at websites such as Facebook, eBay, Amazon and many more and marvelled at how smoothly things were done and the amount of hard work and time put into the websites were very visible. I looked down on my website as I compared it to the big names. But, with hard work and perseverance I managed to come up with a website that was visually appealing and can provide sufficient information for the user. Information on my website, its products, services and its history managed to flow seamlessly into the website which I am proud of.

Some steps that I would take or change to make it better is to take more time in developing my project plan, wireframes and storyboard because in the end I chose to change it more than I expected. Other than that, everything seemed quite fine, there was not much else to improve on in my website and after I was done my HTML and CSS pages had very little to correct. In general, I would say that this exercise really opened my eyes on how difficult and somewhat tedious coding was, and the time and effort required to make an appealing and user-friendly website.